



GOBIERNO DEL ESTADO DE SONORA  
ORDEN DE PAGO

100 81939

SECRETARIA DE HACIENDA

|                 |            |
|-----------------|------------|
| Orden de Pago   | 5100004490 |
| Doc. Logístico  | 5105675362 |
| Orden de Compra | 4500138460 |

ORIGINAL

|                                                         |            |                                                        |               |                      |                        |          |                                  |                                   |  |
|---------------------------------------------------------|------------|--------------------------------------------------------|---------------|----------------------|------------------------|----------|----------------------------------|-----------------------------------|--|
| Dependencia: SEC DE DESARROLLO SOCIAL                   |            |                                                        |               |                      |                        |          |                                  | Fecha de expedición<br>29/04/2019 |  |
| Unidad Responsable: SECRETARIA DE DESARROLLO SOCIAL     |            |                                                        |               |                      |                        |          |                                  |                                   |  |
| Organización de compras: B028-COORD GRAL COM SOCIA      |            |                                                        |               |                      |                        |          |                                  |                                   |  |
| Beneficiario: 90005129 - PROMOTORA RADIOVISION SA DE CV |            |                                                        |               |                      |                        |          |                                  |                                   |  |
| R.F.C: PRA020110L23                                     |            |                                                        |               |                      | Cuenta CME: 2112100001 |          |                                  |                                   |  |
| Para depósito en<br>cuenta del beneficiario:            |            |                                                        |               |                      |                        |          |                                  | LIC. LAMBERTO CUBILLAS CASTILLO   |  |
| R.F.C:                                                  |            |                                                        |               |                      |                        |          |                                  |                                   |  |
| No. de Factura<br>A1406                                 |            | Descripción<br>TRANSMISION DE SPOTS                    |               |                      |                        |          |                                  | Monto<br>\$175,127.52             |  |
| Pos.                                                    | Cuenta     | Descripción                                            | Centro gestor | Área func.           | Pos.<br>Presp.         | Fondo    | Período<br>Pres.                 | Importe                           |  |
| 001                                                     | 5136361011 | DIFUSION POR RADIO TV Y<br>OTROS MEDIOS DE MENS<br>GUB | 1070000100    | 2701E401P02<br>095A1 | 361011                 | 1911A013 | 04-ABR                           | 175,127.52                        |  |
| Total de Retenciones<br>0.00                            |            | Subtotal<br>150,972.00                                 |               | I.V.A.<br>24,155.52  |                        |          | Monto Neto a Pagar<br>175,127.52 |                                   |  |

Fe C/L  
14 Mayo 2019

|                                                                                     |  |                                                |       |                          |  |
|-------------------------------------------------------------------------------------|--|------------------------------------------------|-------|--------------------------|--|
| Fondo: 1911A013 RECURSOS PROPIOS                                                    |  |                                                | EPEP: |                          |  |
| Cantidad con letra: CIENTO SETENTA Y CINCO MIL CIENTO VEINTISIETE PESOS 52/100 M.N. |  |                                                |       |                          |  |
| Concepto:<br>TRANSMISION DE SPOTS                                                   |  |                                                |       |                          |  |
| SOLICITANTE                                                                         |  | AUTORIZACIÓN DEL TITULAR                       |       | PÁGUESE                  |  |
| DIRECTOR GENERAL DE<br>ADMINISTRACIÓN                                               |  | SECRETARIO DE DESARROLLO<br>SOCIAL             |       | TESORERO                 |  |
| LIC. CARLOS RAFAEL NORIEGA<br>VILLASECA                                             |  | ING. MANUEL PUEBLA ESPINOSA<br>DE LOS MONTEROS |       | C.P. DANIEL GALINDO RUIZ |  |

Fecha: 30/04/2019

Este programa es público, ajeno a cualquier partido político. Queda prohibido el uso para fines distintos a los establecidos en el programa.

Página 1 / 001

**PROMOTORA  
RADIOVISION  
S.A. DE C.V.**

R.F.C. PRA -020110-L23

Régimen Fiscal: 601 General de Ley Personas Morales  
BLVD. NAVARRETE NO.38, LOCAL 2  
VALLE HERMOSO, HERMOSILLO, SONORA  
CP 83209, TEL. (662) 215-49-00

**FACTURA**

**1406 A**

C003656

Fecha: 2019-04-23T10:47:55

Lugar de Expedición: 83209

Comprobante: I - Ingreso

**Cliente**

**Documento válido**

Nombre: GOBIERNO DEL ESTADO DE SONORA

RFC: GES790913CT0

Uso CFDI: G03 - Gastos en general

NumRegidTrib:

Domicilio: COMONFORT Y DR PALIZA No. S/N

Colonia: CENTENARIO

Ciudad: HERMOSILLO

Estado: SONORA

Código postal: 83260

Municipio y/o Delegación: HERMOSILLO

País: MEXICO

Contrato:

No. orden: 4500138460

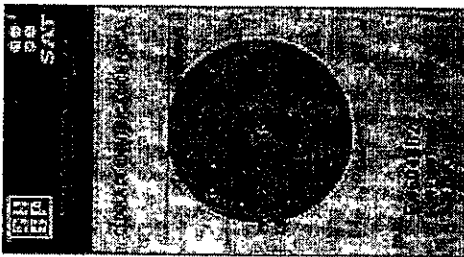
Periodo del:

Agente: GOBIERNO.

No. Proveedor:

Código cliente: 000019

| ClaveProd<br>Servicio | Ident    | Cantidad | Unidad | Descripción                            | Descuento | Impuesto      | Importe    |
|-----------------------|----------|----------|--------|----------------------------------------|-----------|---------------|------------|
| 82101601              | 82101601 | 1.00     | E48    | TRANSMISION DE SPOTS SEGUN PAUTA ANEXA |           | 002 24,155.52 | 150,972.00 |



|                   |            |
|-------------------|------------|
| Subtotal:         | 150,972.00 |
| Descuento:        | 0.00       |
| Importe Traslado: | 24,155.52  |
| Importe Retenido: |            |
| TOTAL:            | 175,127.52 |

**CFDI RELACIONADO**

Tipo de Relación:

**ORIGINAL**

**Datos Generales del Comprobante**

Moneda: MXN

Forma de pago: 99

Tipo de Cambio: 1.00

Condiciones de Pago:

Clave de Comprobación:

Método de Pago: PPD-Pago en parcialidades o difer

**LA REPRODUCCIÓN NO AUTORIZADA DE ESTE COMPROBANTE CONSTITUYE UN DELITO EN TÉRMINOS DE LAS DISPOSICIONES FISCALES.**

**Información del Timbre Fiscal:**

Folio Fiscal  
398D7854-8772-4FFD-9B9A-B7AD930FB573

Certificado Digital SAT  
00001000000406258094

Fecha de Certificación  
2019-04-23T12:53:03

Cadena Original del Timbre:

||1.1|398D7854-8772-4FFD-9B9A-B7AD930FB573|2019-04-23T12:53:03|DCD090706E42|mMLsF9f99g1f9q12|oFBBRXXY3ExeCz7cgR6N/nNqE3REZWC9/hccpkPFoYfdaxywUPrQLp  
iGOM5eULGV4V5CyeJk/cv4f6aHxnafljlv5S3VHLDUx7BA5iIXISBBRTEE+e07vnlJtHJBAo2WYw61MAih5hWYfk5hNloqRARGYJDsNB14F7WZBWgPN5xIWKYhGmnOK8la9v15Tnhh49  
XHbu/utl2eqYC7bznDxEjuT7wdXnWT1Cpz9eBU/Qpu7bXFqZ5++y0An5TQ11yXR+yJHneK1jxhQ5DuvLRN3dLhZsAIY2ag+fa9x1FFwHwMGdUWSxtOpvZ2zYvcYw==|000010000004  
06258094||

Sello Digital del Emisor:

Certificado: 00001000000408127315

mMLsF9f99g1f9q12|oFBBRXXY3ExeCz7cgR6N/nNqE3REZWC9/hccpkPFoYfdaxywUPrQLpIGOM5eULGV4V5CyeJk/cv4f6aHxnafljlv5S3VHLDUx7BA5iIXISBBRTEE+e07vnlJtHJBA  
o2WYw61MAih5hWYfk5hNloqRARGYJDsNB14F7WZBWgPN5xIWKYhGmnOK8la9v15Tnhh49XHbu/utl2eqYC7bznDxEjuT7wdXnWT1Cpz9eBU/Qpu7bXFqZ5++y0An5TQ11yXR+yJ  
HneK1jxhQ5DuvLRN3dLhZsAIY2ag+fa9x1FFwHwMGdUWSxtOpvZ2zYvcYw==

Sello Digital del SAT:

QEXiPMYWBgiFOvO4fEVZsHUt+8uVndmCMe6xbPQZnap8PjrpMSc8N4FCI+YJ02x9sA14JC6JDKLGxdtT5/e9b20tJj0lkuhEbbtlkkrjMz6lvGipY3XJXfMKhGz0vRCeOlhCGZMzTkl/mo  
PI5QFTLrJIGJUA/BAEjymJKFy6KWt6t+7pgrPZx7Ksr7K2J4rfTJ70bEZ456zrjcktb+1DOaF0XycqWOFQS5qsWTjv0ZfrqdoXtcN7kl+/GDn9e5QJlMxn5sDJB50ICZYyLZcR1QikBpbcrf  
PurHx13lmzn2N7kzTWeCnO2H9y112/kbOpQ9A9rSng0vqfcg==

```

<?xml version="1.0" encoding="UTF-8" ?>
- <cfdi:Comprobante xmlns:cfdi="http://www.sat.gob.mx/cfd/3" xmlns:xsi="http://www.w3.org/2001/XMLSchema-Instance"
  xsi:schemaLocation="http://www.sat.gob.mx/cfd/3 http://www.sat.gob.mx/sitio_internet/cfd/3/cfdv33.xsd" Version="3.3" Serie="A"
  Folio="1406" Fecha="2019-04-23T10:47:55" FormaPago="99" SubTotal="150972.00" Descuento="0.00" Moneda="MXN" TipoCambio="1"
  Total="175127.52" TipoDeComprobante="I" MetodoPago="PPD" LugarExpedicion="83209" NoCertificado="00001000000408127315"
  Certificado="MIIGOTCCBCGgAwIBAgIUMDAwMDEwMDAwMDA0MDgxMjc2MTUwDQYJKoZIhvcNAQELBQAwggGyMTgwNgYDVQQDDC9BLkMuIGI
  Sello="mMLsF9f99g1f9qI2joFBBRXXY3ExeCz7cgR6NI/nNqE3REZWC9/hccpkPFoYfdaxywUPrQLpiGOM5eULGV4V5CyeJk/cv4tF6aHxnaFjIvr5S:
  <cfdi:Emisor Rfc="PRA020110L23" Nombre="PROMOTORA RADIOVISION S.A. DE C.V." RegimenFiscal="601" />
  <cfdi:Receptor Rfc="GES790913CT0" Nombre="GOBIERNO DEL ESTADO DE SONORA" UsoCFDI="G03" />
- <cfdi:Conceptos>
  - <cfdi:Concepto ClaveProdServ="82101601" NoIdentificacion="82101601" Cantidad="1.000000" ClaveUnidad="E48" Unidad="SERVICIO"
    Descripcion="TRANSMISION DE SPOTS SEGUN PAUTA ANEXA" ValorUnitario="150972.000000" Importe="150972.000000"
    Descuento="0.000000">
  - <cfdi:Impuestos>
    - <cfdi:Traslados>
      <cfdi:Traslado Base="150972.000000" Impuesto="002" TipoFactor="Tasa" TasaOCuota="0.160000"
        Importe="24155.520000" />
      </cfdi:Traslados>
    </cfdi:Impuestos>
  </cfdi:Concepto>
</cfdi:Conceptos>
- <cfdi:Impuestos TotalImpuestosTrasladados="24155.52">
  - <cfdi:Traslados>
    <cfdi:Traslado Impuesto="002" TipoFactor="Tasa" TasaOCuota="0.160000" Importe="24155.52" />
    </cfdi:Traslados>
  </cfdi:Impuestos>
- <cfdi:Complemento>
  <tfd:TimbreFiscalDigital xmlns:tfd="http://www.sat.gob.mx/TimbreFiscalDigital" Version="1.1" UUID="398D7854-8772-4FFD-9B9A-
  B7AD930FB573" FechaTimbrado="2019-04-23T12:53:03"
  SelloCFD="mMLsF9f99g1f9qI2joFBBRXXY3ExeCz7cgR6NI/nNqE3REZWC9/hccpkPFoYfdaxywUPrQLpiGOM5eULGV4V5CyeJk/cv4tF6aHxnaF
  NoCertificadoSAT="00001000000406258094"
  SelloSAT="QEXtPMYWBgiFOvO4jEVZsHUt+8uVndmCM6xbPQZnap8PIjrpMSc8N4FCI+YJ02x9sA14JC6JDKLGxddT5/e9b20tj0IkuhEbbttkk:
  RfcProvCertif="DCD090706E42" xsi:schemaLocation="http://www.sat.gob.mx/TimbreFiscalDigital
  http://www.sat.gob.mx/sitio_internet/cfd/timbrefiscaldigital/TimbreFiscalDigitalv11.xsd" />
  </cfdi:Complemento>
</cfdi:Comprobante>

```

 (<http://www.gob.mx/>) Inicio



## Verificación de comprobantes fiscales digitales por internet

---

**A través de esta opción, usted podrá verificar si el comprobante fue certificado por el SAT**

**Folio fiscal\*:**

**RFC emisor\*:**

**RFC receptor\*:**



**Proporcione los dígitos de la imagen\*:**

Verificar CFDI

| <b>RFC del emisor</b>                | <b>Nombre o razón social del emisor</b> | <b>RFC del receptor</b>        | <b>Nombre o razón social del receptor</b> |
|--------------------------------------|-----------------------------------------|--------------------------------|-------------------------------------------|
| PRA020110L23                         | PROMOTORA RADIOVISION S.A. DE C.V.      | GES790913CT0                   | GOBIERNO DEL ESTADO DE SONORA             |
| <b>Folio fiscal</b>                  | <b>Fecha de expedición</b>              | <b>Fecha certificación SAT</b> | <b>PAC que certificó</b>                  |
| 398D7854-8772-4FFD-9B9A-B7AD930FB573 | 2019-04-23T10:47:55                     | 2019-04-23T12:53:03            | DCD090706E42                              |
| <b>Total del CFDI</b>                | <b>Efecto del comprobante</b>           | <b>Estado CFDI</b>             | <b>Estatus de cancelación</b>             |
| \$175,127.52                         | Ingreso                                 | Vigente                        | Cancelable sin aceptación                 |

Imprimir

**Enlaces**

- [Declaración de Accesibilidad \(https://www.gob.mx/accesibilidad\)](https://www.gob.mx/accesibilidad)

- [Términos y Condiciones \(https://www.gob.mx/terminos\)](https://www.gob.mx/terminos)
- [Marco Jurídico \(http://www.ordenjuridico.gob.mx\)](http://www.ordenjuridico.gob.mx)
- [Portal de Obligaciones de Transparencia \(http://portaltransparencia.gob.mx\)](http://portaltransparencia.gob.mx)
- [Sistema Infomex \(https://www.infomex.org.mx/gobiernofederal/home.action\)](https://www.infomex.org.mx/gobiernofederal/home.action)
- [INAI \(http://inicio.ifai.org.mx/SitePages/ifai.aspx\)](http://inicio.ifai.org.mx/SitePages/ifai.aspx)
- [Mapa de sitio \(https://www.gob.mx/sitemap\)](https://www.gob.mx/sitemap)

## ¿Qué es gob.mx?

Es el portal único de trámites, información y participación ciudadana. [Leer más \(https://www.gob.mx/que-es-gobmx\)](https://www.gob.mx/que-es-gobmx)

- [English \(https://www.gob.mx/en/index\)](https://www.gob.mx/en/index)
- [Temas \(https://www.gob.mx/temas\)](https://www.gob.mx/temas)
- [Reformas \(http://reformas.gob.mx\)](http://reformas.gob.mx)

## Contacto

Mesa de ayuda: dudas e información  
[gobmx@funcionpublica.gob.mx](mailto:gobmx@funcionpublica.gob.mx)

[Denuncia contra servidores públicos \(https://www.gob.mx/tramites/ficha/presentacion-de-quejas-y-denuncias-en-la-sfp/SFP54\)](https://www.gob.mx/tramites/ficha/presentacion-de-quejas-y-denuncias-en-la-sfp/SFP54)

## Mantente informado. Suscríbete.



## Síguenos en

[\(https://www.facebook.com/gobmx\)](https://www.facebook.com/gobmx)  [\(https://twitter.com/gobmx\)](https://twitter.com/gobmx)

CIUDAD: HERMOSILLO, SONORA  
 RADIODIFUSORAS:XHSD, STEREO 100, FM  
 CAMPAÑA: CEDAM  
 DURACION: 30 SEGUNDOS  
 VERSION: CEDAM  
 TRANSMISION DEL 19 AL 31 DE MARZO DEL 2019

|               | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |   |
|---------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|---|
| HORARIO       | V | S | D | L | M | M | J | V | S | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | T |
| 6:30 A 7:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:00 A 7:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:30 A 8:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:00 A 8:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:30 A 9:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 9:00 A 10:00  |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 10:00 A 11:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:00 A 11:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:30 A 12:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 12:00 A 13:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:00 A 13:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:30 A 14:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:00 A 14:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:30 A 15:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:00 A 15:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:30 A 16:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 16:00 A 17:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 17:00 A 18:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 18:00 A 19:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
|               | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0 |

TOTALIZADOS SPOTS.

ELSA IMELDA VILLA CASTRO  
 DIRECTORA DE CONTENIDO DE LA COORDINACION  
 EJECUTIVA DE COMUNICACION SOCIAL

C. SERGIO POMPA PERALTA  
 DIR.DE PROGRAMACION A MEDIOS DE LA COORDINACION  
 EJECUTIVA DE COMUNICACION SOCIAL

1406

CIUDAD: HERMOSILLO, SONORA  
 RADIODIFUSORAS: XHMY LA Z93.9 FM  
 CAMPAÑA: CEDAM  
 DURACION: 30 SEGUNDOS  
 VERSION: CEDAM  
 TRANSMISION: DEL 19 AL 31 DE MARZO DEL 2019

| HORARIO       | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | T |   |   |    |
|---------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|---|---|---|----|
| 6:30 A 7:00   | V | S | D | L | M | M | J | V | S | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | 0 |   |   |    |
| 7:00 A 7:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 7:30 A 8:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 8:00 A 8:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 8:30 A 9:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 9:00 A 10:00  |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 10:00 A 11:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 11:00 A 11:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 11:30 A 12:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 12:00 A 13:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 13:00 A 13:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 13:30 A 14:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 14:00 A 14:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 14:30 A 15:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 15:00 A 15:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 15:30 A 16:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 16:00 A 17:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 17:00 A 18:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
| 18:00 A 19:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |   |   |    |
|               | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 4  | 4  | 4  | 4  | 0  | 0  | 4  | 4  | 4  | 4 | 0 | 4 | 40 |

TOTALIZADOS SPOTS

ELSA IMELDA VILLA CASTRO  
 DIRECTORA DE CONTENIDO DE LA COORDINACION  
 EJECUTIVA DE COMUNICACION SOCIAL

C. SERGIO PÓMPA PERALTA  
 DIR.DE PROGRAMACION A MEDIOS DE LA COORDINACION  
 EJECUTIVA DE COMUNICACIÓN SOCIAL

1406

CIUDAD: HERMOSILLO, SONORA  
 RADIODIFUSORAS: XHHOS LA INVASORA 101.9 FM  
 CAMPAÑA: CEDAM  
 DURACION: 30 SEGUNDOS  
 VERSION: CEDAM  
 TRANSMISION: DEL 19 AL 31 DE MARZO DEL 2019

|               | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |   |
|---------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|---|
| HORARIO       | V | S | D | L | M | M | J | V | S | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | T |
| 6:30 A 7:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:00 A 7:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:30 A 8:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:00 A 8:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:30 A 9:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 9:00 A 10:00  |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 10:00 A 11:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:00 A 11:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:30 A 12:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 12:00 A 13:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:00 A 13:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:30 A 14:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:00 A 14:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:30 A 15:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:00 A 15:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:30 A 16:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 16:00 A 17:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 17:00 A 18:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 18:00 A 19:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
|               | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0 |

TOTALIZADOS SPOTS

ELSA IMELDA VILLA CASTRO  
 DIRECTORA DE CONTENIDO DE LA COORDINACIÓN  
 EJECUTIVA DE COMUNICACIÓN SOCIAL

C. SÉRGIO POMPA PERALTA  
 DIR.DE PROGRAMACION A MEDIOS DE LA COORDINACIÓN  
 EJECUTIVA DE COMUNICACIÓN SOCIAL

1400

CIUDAD: HERMOSILLO, SONORA  
 RADIODIFUSORAS: XHFL LA INVASORA 90.5 FM  
 CAMPAÑA: CEDAM  
 DURACION: 30 SEGUNDOS  
 VERSION: CEDAM  
 TRANSMISION: DEL 19 AL 31 DE MARZO DEL 2019

|               | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |   |
|---------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|---|
| HORARIO       | V | S | D | L | M | M | J | V | S | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | T |
| 6:30 A 7:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:00 A 7:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:30 A 8:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:00 A 8:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:30 A 9:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 9:00 A 10:00  |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 10:00 A 11:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:00 A 11:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:30 A 12:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 12:00 A 13:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:00 A 13:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:30 A 14:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:00 A 14:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:30 A 15:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:00 A 15:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:30 A 16:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 16:00 A 17:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 17:00 A 18:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 18:00 A 19:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
|               | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0 |

TOTALIZADOS SPOTS

ELSA IMELDA VILLA CASTRO  
 DIRECTORA DE CONTENIDO DE LA COORDINACION  
 EJECUTIVA DE COMUNICACION SOCIAL

C. SERGIO POMPA PERALTA  
 DIR.DE PROGRAMACION A MEDIOS DE LA COORDINACION  
 EJECUTIVA DE COMUNICACION SOCIAL

1406

CIUDAD: HERMOSILLO, SONORA  
 RADIODIFUSORAS: XEEB LA Z 98.5 FM  
 CAMPAÑA: CEDAM  
 DURACION: 30 SEGUNDOS  
 VERSION: CEDAM  
 TRANSMISION: DEL 19 AL 31 DE MARZO DEL 2019

|               | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |    |            |
|---------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|------------|
| HORARIO       | V | S | D | L | M | M | J | V | S | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | T  |            |
| 6:30 A 7:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 7:00 A 7:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 7:30 A 8:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 8:00 A 8:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 8:30 A 9:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 9:00 A 10:00  |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 10:00 A 11:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 11:00 A 11:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 11:30 A 12:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 12:00 A 13:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 13:00 A 13:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 13:30 A 14:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 14:00 A 14:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 14:30 A 15:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 15:00 A 15:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 15:30 A 16:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 16:00 A 17:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 17:00 A 18:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
| 18:00 A 19:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0  |            |
|               | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 39 | TOTALIZADO |

ELSA IMELDA VILLA CASTRO  
 DIRECTORA DE CONTENIDO DE LA COORDINACION  
 EJECUTIVA DE COMUNICACION SOCIAL

C. SERGIO-POMPA PERALTA  
 DIR.DE PROGRAMACION A MEDIOS DE LA COORDINACION  
 EJECUTIVA DE COMUNICACION SOCIAL

1400

CIUDAD: HERMOSILLO, SONORA  
 RADIODIFUSORAS: XHENS Z107.1 FM  
 CAMPAÑA: CEDAM  
 DURACION: 30 SEGUNDOS  
 VERSION: CEDAM  
 TRANSMISION: DEL 19 AL 31 DE MARZO DEL 2019

|               | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |   |
|---------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|---|
| HORARIO       | V | S | D | L | M | M | J | V | S | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | T |
| 6:30 A 7:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:00 A 7:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:30 A 8:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:00 A 8:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:30 A 9:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 9:00 A 10:00  |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 10:00 A 11:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:00 A 11:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:30 A 12:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 12:00 A 13:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:00 A 13:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:30 A 14:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:00 A 14:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:30 A 15:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:00 A 15:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:30 A 16:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 16:00 A 17:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 17:00 A 18:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 18:00 A 19:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
|               | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0 |

TOTALIZADOS SPOTS

ELSA IMELDA VILLA CASTRO  
 DIRECTORA DE CONTENIDO DE LA COORDINACION  
 EJECUTIVA DE COMUNICACION SOCIAL

C. SÉRGIO POMPA PERALTA  
 DIR.DE PROGRAMACION A MEDIOS DE LA COORDINACION  
 EJECUTIVA DE COMUNICACIÓN SOCIAL

1406

CIUDAD: HERMOSILLO, SONORA  
 RADIODIFUSORAS: XHKE KE 104.1 FM  
 CAMPAÑA: CEDAM  
 DURACION: 30 SEGUNDOS  
 VERSION: CEDAM  
 TRANSMISIÓN: DEL 19 AL 31 DE MARZO DEL 2019

|               | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |   |
|---------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|---|
| HORARIO       | V | S | D | L | M | M | J | V | S | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | L  | M  | M  | J  | V  | S  | D  | T |
| 6:30 A 7:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:00 A 7:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 7:30 A 8:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:00 A 8:30   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 8:30 A 9:00   |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 9:00 A 10:00  |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 10:00 A 11:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:00 A 11:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 11:30 A 12:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 12:00 A 13:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:00 A 13:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 13:30 A 14:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:00 A 14:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 14:30 A 15:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:00 A 15:30 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 15:30 A 16:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 16:00 A 17:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 17:00 A 18:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
| 18:00 A 19:00 |   |   |   |   |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    | 0 |
|               | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0 |

TOTALIZADOS SPOTS

ELSA IMELDA VILLA CASTRO  
 DIRECTORA DE CONTENIDO DE LA COORDINACION  
 EJECUTIVA DE COMUNICACION SOCIAL

C. SERGIO POMPA PERALTA  
 DIR.DE PROGRAMACION A MEDIOS DE LA COORDINACION  
 EJECUTIVA DE COMUNICACIÓN SOCIAL

1406

# Entrada de Mercancia/Aceptacion de Servicio



GOBIERNO DEL ESTADO DE SONORA

Recibido en:

Recibido de:

PROMOTORA RADIOVISION SA DE CV  
VALLE HERMOSO, NAVARRETE NO. 38 L-2  
HERMOSILLO SON  
MX

Referencia:

Pedido: 4500138460

Folio: 5000197665

Fecha: 22.04.2019

Pagina: 1 de 1

| Pos        | Clave    | Descripcion                             | Partida | Cant. | U.M. | Costo U   | Importe       |
|------------|----------|-----------------------------------------|---------|-------|------|-----------|---------------|
| 00010      | 36110001 | DIF POR RADIO TV OTROS MED Y ACT GUBERN | 361011  | 1.000 | SER  | 150972.00 | \$ 175,127.52 |
|            |          |                                         |         |       |      |           |               |
| 5105675362 |          |                                         |         |       |      |           | \$11406       |

5100004490

|       |              |
|-------|--------------|
| Total | \$175,127.52 |
|-------|--------------|

Observaciones:

Revision 00

Seleson  
cedam

Recibe:

STCDIGAPA



# GOBIERNO DEL ESTADO DE SONORA

## ORDEN DE COMPRA/SERVICIO

|                         |                                                                       |
|-------------------------|-----------------------------------------------------------------------|
| DEPENDENCIA:            | COORD GRAL COM SOCIA                                                  |
| R.F.C.:                 | GES790913CT0                                                          |
| DEPTO/AREA SOLICITANTE: | dga                                                                   |
| DIRECCION:              | Dr. Paliza y Comonfort col. Centenario S/N<br>Hermosillo SON MX 83260 |
| TELEFONO:               | (662)2893821                                                          |

FECHA: 22.04.2019  
HOJA: 1 DE 1

No. SOLICITUD: **10081939**

No. ORDEN: **4500138460**

UNIDAD ADMINISTRATIVA: SECRETARIA

CONDICIONES DE ENTREGA:

LUGAR DE ENTREGA:

CONDICIONES DE PAGO: 30

JUSTIFICACION PEDIDO:

| POS.  | CLAVE    | DESCRIPCION                                | CANT | UM  | LINEA DE ACCION             | JUSTIFICACION        | PRECIO<br>UNITARIO | IVA       | PRECIO<br>TOTAL NETO |
|-------|----------|--------------------------------------------|------|-----|-----------------------------|----------------------|--------------------|-----------|----------------------|
| 00010 | 36110001 | DIF POR RADIO TV OTROS MED Y<br>ACT GUBERN | 1.00 | SER | 1070000100-2701E401P02095A1 | TRANSMISION DE SPOTS | 150,972.00         | 24,155.52 | 150,972.00           |
|       |          |                                            |      |     |                             |                      |                    | SUBTOTAL: | 150,972.00           |
|       |          |                                            |      |     |                             |                      |                    | I.V.A.:   | 24,155.52            |
|       |          |                                            |      |     |                             |                      |                    | TOTAL:    | 175,127.52           |

PROVEEDOR: PROMOTORA RADIOVISION SA DE CV-90005129  
RFC: PRA020110L98  
DIRECCION: NAVARRETE NO 68 L 2 VALLE HERMOSO HERMOSILLO SON  
TELEFONO: (662)2154900  
CONTACTO:



GOBIERNO DEL ESTADO DE SONORA  
Requisición Productos y Servicios

FECHA DE ELABORACION: 22/04/2019  
HOJA: 1 DE 1

|                         |                                                                           |
|-------------------------|---------------------------------------------------------------------------|
| DEPENDENCIA:            | COORD GRAL COM SOCIA                                                      |
| DEPTO/AREA SOLICITANTE: | dga                                                                       |
| DIRECCION:              | Dr. Paliza y Comonfort col. Centenario S/N ,<br>Hermosillo SON, MX, 83260 |
| TELEFONO:               | (662)2893821                                                              |

No. SOLICITUD: 0010081939

UNIDAD ADMINISTRATIVA: SECRETARIA

| CLAVE          | CANTIDAD | UNIDAD | LINEA DE ACCION             | DESCRIPCION                                                           |
|----------------|----------|--------|-----------------------------|-----------------------------------------------------------------------|
| 36110001       | 1.00     | SER    | 1070000100-2701E401P02095A1 | 00010 DIF POR RADIO TV OTROS MED Y ACT GUBERN<br>TRANSMISION DE SPOTS |
| JUSTIFICACION: |          |        |                             |                                                                       |

FECHA DE RECEPCION: